

**Edina Art and Culture Commission Meeting
Meeting Minutes
City of Edina, Minnesota
Edina Art Center
Studio 14
September 23, 2014
4:30 P.M.**

I. Call to Order

Chair Meifert called the meeting to order at 4:30 p.m.

II. Roll Call

Commissioners Present: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow.

Commissioners Absent: Hafeed Bouassida and Kitty O'Dea.

Staff Present: Michael Frey, General Manager, Edina Art Center.

Students Representatives Present: Sophia Munic and Jack Ready.

Community Members Present: Hilary Santoni.

III. Approval of Meeting Agenda

Chair Meifert noted the meeting agenda had been circulated and asked if there were requests for additions or changes. No additions to the agenda voiced.

Motion by Commissioner Suckow and seconded by Commissioner Ellis that the Arts and Culture Commission approve the September 23, 2014 Agenda as presented.

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow.
Motion carried.

IV. Adoption of Consent Agenda

- A. Approval of Minutes – Regular Meeting of August 28, 2014**
- ~~B. General Manager's Report~~**
- ~~C. Music in Edina Working Group~~**
- ~~D. Public Art Working Group~~**

Chair Meifert asked if there were changes or corrections to the minutes of the Regular Meeting of August 28, 2014. No changes voiced.

It was requested that Items B, C, and D be removed from the Consent Agenda and considered under the Reports section of the meeting.

Motion by Commissioner Suckow and seconded by Commissioner Ellis that the Arts and Culture Commission approve the Consent Agenda as amended.

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow.
Motion carried.

V. Community Comment

No comments made.

VI. Reports/Recommendations

- A. Edina Vision**

Commissioner Raeuchle reported that the City hired a consultant to assist in the process of developing a Vision for the City of Edina for the next 15 to 30 years.

The Commission discussed the Edina Vision process that has been identified and the possibility for the Commission/Art Center to host a public meeting in order to provide additional input on the vision for the City. It was noted that a group of 12 people would be required for that group to request a public meeting and multiple meetings will be held throughout the process.

Commissioner Raeuchle recommended that the group provide direction to Mr. Frey to contact Heather Branigin and publicize the meeting.

Mr. Frey questioned how the resident feedback from the meeting would be gathered and whom it would be presented.

Commissioner Raeuchle stated that the meeting would be run by the consultant.

Commissioner Suckow confirmed that any 12 residents could request a meeting.

Mr. Frey questioned if there is a time frame for these meetings to be held.

Commissioner Raeuchle believed that the meetings would begin October 8th and take place over the two to three weeks following.

Mr. Frey stated that he will contact Ms. Branigin to setup a meeting and would also send out an email invitation to the Art Center mailing list.

Motion by Commissioner Suckow and seconded by Commissioner La Valleur that the Art and Culture Commission schedule a public meeting for the purpose of discussing the Edina Vision.

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow.
Motion carried.

B. Grandview Committee

Commissioner Raeuchle stated that the City Council has approved a preferred development partner for the project. He also referenced the idea of a lid, which would place a "lid" on Highway 100 across from City Hall to provide additional public space, and noted that idea is once again being considered. He referenced the vision for the community building for the arts and the input that had been provided by the Commission at the previous meeting.

Commissioner Suckow suggested perhaps placing images of two buildings next to each other to further identify that the pictures are simply examples and not a rendering of a building completed by the Commission. He noted that because the City has hired a developer, perhaps these concepts should be provided to the developer and the Council sooner rather than later.

Commissioner Raeuchle provided additional information regarding the research the Commission has previously done regarding the Art Center and noting that there is no room for expansion at the current facility.

Commissioner Ellis stated that she agreed that perhaps this information should be presented to the City Council in order for the Commission to put forth their suggestions, and believed that the Commission should be proactive.

Commissioner Raeuchle believed that if the Commission approved this document that it would move forward to the City Council in that manor, noting that the Commission can then forward copies to the other Commissions and individuals involved in the Grandview process.

Chair Meifert believed that the information should be provided in a presentation format to ensure that individuals do not misinterpret the information.

Commissioner Raeuchle confirmed that the Commission would like to request that an item be added to a future City Council meeting agenda.

Motion by Commissioner Suckow and seconded by Commissioner La Valleur that the Art and Culture Commission request that the City Council consider the recommendations of the Commission for a community building for the arts, whether through the Edina Visioning process or through the Grandview process.

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow.
Motion carried.

Chair Meifert suggested that a deadline be placed on the document to be completely finished.

Commissioner Raeuchle stated that he is leaving to be out of town for three weeks and would not be able to incorporate the suggestions.

Commissioner Ellis suggested that she and Commissioner La Valleur could meet to incorporate the suggestions.

C. Ways & Means Committee

There was no report.

D. Public Art Working Group

Commissioner La Valleur noted that she had ballots with her if there are Commissioners that have not cast their votes for the sculptures, as the voting time will be expiring. She referenced an upcoming golf event and welcomed any interested Commissioner to attend. She also referenced the Percentage for the Arts concept and believed that should now be presented to the City Council, noting that the City Manager is in support of that presentation. She stated that perhaps the presentation to the Council should occur after the October 8th panel at Forecast Public Art at which information can be gained from experts in this area.

Commissioner Raeuchle stated that this information presents that this would be a tax and believed that a better concept would be to require that a certain percentage of a project budget be specified for public art aspects.

Commissioner Suckow stated that the idea would be that this would apply to City funded projects.

Commissioner Raeuchle stated that he would prefer that this apply not only to City projects but also to commercial projects.

Commissioner Ellis believed that this concept would, and should, apply to both City and commercial developments.

Commissioner Suckow suggested that this concept be tabled until after the October 8th panel, as additional information will be gathered at that time.

Motion by Commissioner Suckow and seconded by Commissioner La Valleur that the Art and Culture Commission table the Percentage for Arts concept until after the October 8th Forecast Public Art panel discussion.

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow.
Motion carried.

E. Music in Edina Working Group

Commissioner Ellis advised that the working group held their last meeting in August and discussed continuing the music series into the fall and winter. She stated that Hilary Santoni is present today and has been an active part of the working group.

Hilary Santoni, Minnehaha Music, stated that she has been a resident of Edina since 2000 and has been active in the Edina schools and community. She explained that Minnehaha Music is an repertory orchestra and also an organization focused with enhancing people's connection with great music. She stated that the organization is composed of a diverse group of musicians whom live throughout the Twin Cities area that simply want to further hone their skills. She stated that the group was newly formed the previous September and will hold their first concert in November at the auditorium at Southview Middle School.

Commissioner Ellis stated that from the perspective of the working group, this would be a perfect example of how the Commission can support musical endeavors within the community and to partner with the schools. She stated that the working group would like to provide a donation to help support this group.

Mr. Frey stated that the Commission received \$10,000 from the City Council for the purpose of Music in Edina for the 2014 year, noting that the summer in the park series used a balance of approximately \$6,000. He stated that Commission has the concerts at Southview Middle School and as well as the concerts on February 14th and March 13th at Braemar Golf Course as upcoming events.

Ms. Santoni stated that she would be extremely thankful for any donations or marketing support that the Commission could provide.

Chair Meifert stated that he thought the summer music series was successful and believed that the working group should discuss the next summer series in order to provide more diversity in the type of music.

Commissioner Ellis agreed but noted that it is difficult to secure performers when funding is not secure.

Commissioner Raeuchle believed that it would be beneficial for the organizations mentioned to be linked with Music in Edina and supported this initiative. He explained that the Commission does not necessarily have to host an event but support the events of other music organizations in the City.

Mr. Frey stated that any donation from Music in Edina would need to be approved by the full Commission.

Commissioner Raeuchle stated that this concert could be sponsored by the Music in Edina Working Group and believed that the focus should be on marketing and branding in order to strengthen that umbrella concept.

Ms. Santoni agreed that it would be important to have a recognizable logo that could be listed with event promotions and could specify, "sponsored by Music in Edina".

Chair Meifert stated that perhaps a yearly schedule could be created that could be presented to the Council in order to support a request for additional funding.

Commissioner Miller confirmed that Music in Edina would be the sole sponsor for this event.

Ms. Santoni noted that the ticket sales support about one third of the budget, with the gap made up through fundraising, she estimated the budget to be approximately \$6,000.

Mr. Frey noted that the Music in Edina logo and Art and Culture Commission identification listed on the summer music series would be used for marketing of this event.

Commissioner Raeuchle believed that the Music in Edina Working Group should plan out the remaining of the scheduled concerts in order to determine the amount of funds available to sponsor the November concert.

Mr. Frey believed that Music in Edina would be capable of coming to their own decision in terms of funding.

It was noted that this was simply informational, as the Music in Edina Working Group does not need to obtain the approval of the Commission to sponsor organizations such as Minnehaha Music.

F. General Manager's Report

Mr. Frey referenced the financial highlights of the report, noting that compared to the previous year the Art Center registration is up \$20,000 for 2014. He stated that a decision regarding the media studio will need to be considered. He advised that the membership database is being transferred to a new system, which will allow for easier input of information. He reported that the 30th Annual Members Juried Show will take place Thursday from 5:00 to 8:00 p.m. and asked any available Commissioners to attend and assist with the event. He stated that 255 entries were received and 95 of those entries were selected for the show.

VII. Correspondence and Petitions

Chair Meifert asked if there was any correspondence or petitions. None voiced.

VIII. Chair and Board Commissioner Comments

Commissioner Ellis thanked the Commission for their support of the Music in Edina and their support to other music organizations within Edina.

IX. Staff Comments

No comments.

X. Adjournment

Motion by Commissioner Raeuchle and seconded by Commissioner La Valleur that the Art and Culture Commission adjourn the meeting at 6:07 p.m.

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Anne Miller, Thomas Raeuchle, and Steve Suckow. Motion carried.

Public Art Edina Highlights

Edina Arts and Culture Commission

September 23, 2014

Voting for People's Choice Awards ends Sept. 30th. Please vote today if you haven't already done so. And if you're one of the ones who voted for more than one sculpture, please fill out another ballot. Winners will be announced at the Oct. 7th City Council Meeting.

A reminder for anyone who wants to attend the Forecast Public Art Breakfast Scrambler with a panel of the top three experts on the topic of Percentage for Art Ordinances, please let me know so I can make sure you're registered for the event, Wednesday, Oct. 8th, 8 to 10:30 a.m. at the McKnight Foundation, 710 S 2nd St # 400, Minneapolis.

Thomas, Kitty and I attended Vision Edina, a two-evening community process to update the long-term vision for the City of Edina. City leaders believe *Vision Edina* will serve as an important foundation for other strategic efforts such as the City's Comprehensive Plan and Capital Improvement Plans. The first of several planned sessions, it was attended by about 120 leaders, city staff and volunteers.

See separate handout about the Percentage for Arts Report to the City Council. I am asking for a vote to have this sent/presented to them.

Barbara La Vallée
Public Art Edina
Chair